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BIC GROUP – PRESS RELEASE CLICHY – 22 MAY 2019

MAY 22, 2019 ANNUAL GENERAL MEETING AND BOARD OF DIRECTORS

PAYMENT OF 3.45 EUROS ORDINARY DIVIDEND PER SHARE

SOCIÉTÉ BIC Annual General Meeting was held on Wednesday, May 22, 2019 in Clichy (92) under the chairmanship of Pierre VAREILLE, Chairman of the Board.

The Shareholders' Meeting approved the payment, from June 5, 2019, of an ordinary dividend amount of 3.45 euros per share, and all the proposed resolutions, among them:

- the financial statements for 2018;
- the authorizations given to the Board of Directors to undertake operations with regards to the shares of the Company (share buyback and cancellation);
- the renewal of Gonzalve BICH and Elizabeth BASTONI as Directors;
- the appointment of Maëlys CASTELLA as new Director succeeding Mario GUEVARA;
- the appointment of Marie-Aimée BICH-DUFOUR as new Director succeeding Marie-Henriette POINSOT;
- the compensation elements for 2018 fiscal year of Bruno BICH, Pierre VAREILLE, Gonzalve BICH, James DIPIETRO and Marie-Aimée BICH-DUFOUR;
- the compensation policy for 2019 of the Chairman, Chief Executive Officer and Executive Vice-Presidents.

The Board of Directors, held after the Shareholders' Meeting, took the following decisions:

- the nomination of Maëlys CASTELLA as a member of the Compensation Committee, and of the Audit Committee;
- the nomination of Marie-Aimée BICH-DUFOUR as a member of the Nominations, Governance and CSR Committee.

GONZALVE BICH – DIRECTOR AND CHIEF EXECUTIVE OFFICER



Gonzalve BICH, age 40, French-American, is Director and Chief Executive Officer (CEO) of SOCIÉTÉ BIC since May 2018. He served as Executive Vice-President from June 2016 to May 2018. He was Chief Operating Officer (COO) from January 2017 to May 2018. Gonzalve joined BIC Asia in 2003, where he developed the regional business for four years. He moved on to serve as Group People Development Director before joining the Shaver Category as Marketing Director. From 2008 to 2012, he led the Northern European BIC's business and he was then named Deputy General Manager, responsible for the Middle East, Africa, Oceania, and Asia Pacific. He was promoted to General Manager, Developing Markets in July 2013 and took the responsibility for BIC Consumer Business Categories & Latin America operations in Spring 2016.

ELIZABETH BASTONI – INDEPENDENT DIRECTOR



Elizabeth BASTONI, age 53, American, has been an independent Director since 2013. She chairs the Compensation Committee as well as the Nominations, Governance and CSR Committee.

Elizabeth BASTONI has been serving family controlled groups, publicly traded boards in Europe since 2011. She previously served on the boards and chaired the compensation committees for The Rezidor Hotel (Stockholm) Group and CarlsonWagonlit Travel (Paris). Elizabeth BASTONI has also held Executive roles in France and the United States for BMGI, Carlson, The Coca-Cola Company, Thales, Suez and KPMG.

MAËLYS CASTELLA – INDEPENDENT DIRECTOR



Maëlys CASTELLA, age 52, French, is an independent Director of SOCIÉTÉ BIC.

Maëlys CASTELLA is a member of the Executive Committee of AkzoNobel in the position of Chief Corporate Development Officer, responsible for Strategy, Mergers and Acquisitions, Sustainability and Innovation. She joined AkzoNobel as Chief Financial Officer and member of the Board of management in 2014.

Before joining AkzoNobel, Maëlys CASTELLA worked at Air Liquide since 2000, where she held various Senior Management positions in Finance and Marketing before she was appointed Group Deputy Chief Financial Officer in 2013. Her early career was spent in the oil and gas industry working during eight years for Elf, now part of Total Group.

MARIE-AIMEE BICH-DUFOUR - DIRECTOR



Marie-Aimée BICH-DUFOUR, age 60, French, is Director of SOCIÉTÉ BIC. She is President of the BIC Corporate Foundation for Education. She has been Executive Vice-President from March 1995 to March 2019, and Board of Directors' Secretary until May 2019. She was Group General Counsel until February 1, 2016. In 2004, she also took on the responsibility of the Sustainable Development Program until 2018.

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For more information, please consult the corporate website: www.bicworld.com

2019 AGENDA

First Half 2019 results	31 July 2019	Conference call
Third Quarter 2019 results	23 October 2019	Conference call

ABOUT BIC

BIC is a world leader in stationery, lighters and shavers. For more than 70 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2018, BIC Net Sales were 1,949.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP A list and CDP "Supplier Engagement rating Leader board", Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, FTSE4Good indexes, Ethibel Pioneer and Ethibel Excellence Investment Registers, Ethibel Sustainability Index (ESI) Excellence Europe, Stoxx Global ESG Leaders Index.

