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ANNUAL SHAREHOLDERS' MEETING OF MAY 22, 2019

DOCUMENTS' AVAILABILITY

The Shareholders of SOCIETE BIC are invited to participate to the Combined Extraordinary and Ordinary Shareholders' Meeting that will take place on Wednesday, 22 May 2019 at 9:30 am at the registered office of the company - 14 rue Jeanne d'Asnières, 92110 Clichy, France.

The notice of meeting, including the agenda and the draft resolutions, has been published on 27 March 2019 in the BALO (*Bulletin des Annonces Légales Obligatoires*). The documents related to this Meeting are available at the registered office and on the Company's website (www.bicworld.com – menu Investors / Shareholders - AGM), in accordance with the conditions specified by the applicable regulations.

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For more information, please consult the corporate website: www.bicworld.com

2019 AGENDA

2019 AGM	22 May 2019	Meeting – BIC Headquarters
First Half 2019 results	31 July 2019	Conference call
Third Quarter 2019 results	23 October 2019	Conference call

ABOUT BIC

BIC is a world leader in stationery, lighters and shavers. For more than 70 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2018, BIC Net Sales were 1,949.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP A list and CDP "Supplier Engagement rating Leader board", Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, FTSE4Good indexes, Ethibel Pioneer and Ethibel Excellence Investment Registers, Ethibel Sustainability Index (ESI) Excellence Europe, Stoxx Global ESG Leaders Index.

