



**ANNUAL JOINT SHAREHOLDERS' MEETING OF 14 MAY 2014
SPECIMEN VOTING FORM**

Dear Shareholders,

You will find attached a specimen voting form for the Joint Shareholders' Meeting that will be held at the Company's headquarters on May 14th, 2014.

This form should be used in order to attend the Meeting, to vote by post or to give a proxy.

If you own registered shares, we will send you the voting form together with the Invitation to the Meeting. If you own bearer shares, you can get this form through your financial intermediary that manages your shares. Your financial intermediary can obtain the form from SOCIETE GENERALE or from SOCIETE BIC. The request of the financial intermediary must be received by SOCIETE GENERALE (see address below) or by SOCIETE BIC (at the headquarters) at the latest 6 days before the Shareholders' Meeting.

SOCIETE GENERALE
Service des Assemblées
SGSS/SBO/CIS/ISS/ GMS
CS 30812
44308 NANTES cedex 3 – France

Contacts

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For more information, please consult the corporate web site: www.bicworld.com

2014 Agenda (all dates to be confirmed)

2013 AGM	14 May 2014	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2014 results	31 July 2014	Conference call
3 rd Quarter 2014 results	22 October 2014	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2013, BIC recorded Net Sales of 1,887.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: CDP Climate Performance Leadership Index (CPLI), Carbon Disclosure Leadership Index (CDLI), CDP Supplier Climate Performance Leadership Index (SCPLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Excellence, STOXX Global ESG Leaders and Gaia Index.



