



JOINT SHAREHOLDERS’ MEETING - 10 MAY 2012

NUMBER OF SHARES FORMING THE SHARE CAPITAL AND NUMBER OF VOTING RIGHTS AS OF 31 MARCH 2012

As provided by article R. 225-73-1 of the French Commercial code, we inform you that as of 31 March 2012, the total number of issued shares of SOCIÉTÉ BIC is 48,108,778 shares, representing:

- 69,280,900 voting rights,
- 68,458,954 voting rights excluding shares without voting rights.

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For more information, please consult the corporate web site: www.bicworld.com

2012 Agenda

1 st Quarter 2012 results	April 25, 2012	Conference call
2011 AGM	May 10, 2012	BIC headquarters
2 nd Quarter and 1 st Half 2012 results	August 2, 2012	Conference call
3 rd Quarter and 9 months 2012 results	October 24, 2012	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2011, BIC recorded net sales of 1,824.1 million euros. The Company is listed on “Euronext Paris” and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone and Ethibel Excellence Europe.

