



SOCIÉTÉ BIC's Extraordinary Shareholders' Meeting

Approval of proposed modifications of the company's Articles of Association

September 6, 2006 - SOCIÉTÉ BIC's Extraordinary Shareholders' Meeting was held today in Clichy (92), and was chaired by Bruno Bich, Chairman of the Board.

The proposed resolution was approved, i.e.:

- The insertion of a new article stating that, when the ownership of a share is split between two persons, the usufructuary and the bare owner will have the option to notify to the company an agreement which provides for an allocation of the voting right other than the above-mentioned legal allocation, i.e.: usufructuary at Ordinary General Meetings and to the bare owner at Extraordinary General Meetings. Besides, when the usufruct results from a donation of the bare ownership of shares effected under the provisions of Article 787 B of the French General Tax Code, the usufructuary's voting right will be limited to decisions regarding the allocation of profits.
- The deletion of paragraphs that are no longer relevant, either because of changes in the law or in order to ensure that the Articles of Association are fully consistent (Form of the shares in Article 7, Administration in Article 10).

Calendar

BIC Group 3rd Quarter 2006 Net Sales will be released on October 12, 2006.

BIC Group Full Year 2006 Net Sales will be released on January 18, 2007.

BIC Group Full Year 2006 Results will be released on March 8, 2007.

About BIC

BIC is a world leader in stationery, lighters and shavers. For more than 50 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2005, BIC recorded net sales of 1,381 million euro under IFRS. The Company is listed in the Eurolist Euronext Paris, the SBF120 and CAC Mid 100 indexes. BIC is also part of the FTSE4 Good Europe Index of Ethical Companies and of the ASPI Eurozone.



For more information, please consult the corporate web site: www.bicworld.com

Company contacts: +33 1 45 19 52 26
Carole Imbert, e-mail: carole.imbert@bicworld.com
Sandra Cadiou, e-mail: sandra.cadiou@bicworld.com

Press contacts: +33 1 53 70 74 66
Florence Riu, e-mail: friu@image7.fr
Flore Larger, e-mail: flarger@image7.fr