



DISCLOSURE OF TRADING IN OWN SHARES
FOR MARCH 2017

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for March 2017:

Date	Number of shares	Average weighted price in €	Amount in €
07/03/17	7 000	116,8095	817 666,50
09/03/17	5 000	114,8740	574 370,00
15/03/17	4 144	115,2468	477 582,74
21/03/17	5 000	117,3250	586 625,00
21/03/17	5 000	115,6559	578 279,50
22/03/17	6 000	114,2047	685 228,20
23/03/17	5 000	112,6500	563 250,00
23/03/17	5 000	113,1232	565 616,00
TOTAL	42 144	115,0488	4 848 617,94

Contacts

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian
sophie.palliez@bicworld.com

Katy Bettach
Katy.bettach@bicworld.com

Press Contacts

Albane de La Tour d'Artaise
albane.deLaTourDArtaise@bicworld.com

Priscille Reneaume: +33 1 53 70 74 70
preneaume@image7.fr

Isabelle de Segonzac: +33 1 53 70 74 70
isegonzac@image7.fr

2017 Agenda (all dates to be confirmed)

1 st Quarter 2017 results	26 April 2017	Conference call
2017 AGM	10 May 2017	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2017 results	3 August 2017	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2016, BIC recorded net sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120, CAC Mid 60 and Family Business indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

For more information, please visit BIC corporate web site: www.bicworld.com

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