



**DISCLOSURE OF TRADING IN OWN SHARES
FOR MARCH 2016**

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for March 2016 :

Date	Number of shares	Average weighted price in €	Amount in €
01/03/16	61,00	128,4775	7 837,13
02/03/16	65 000,00	130,0000	8 450 000,00
03/03/16	6 408,00	128,4775	823 283,82
04/03/16	2 330,00	129,6290	302 035,57
07/03/16	9 699,00	128,9961	1 251 133,17
08/03/16	903,00	128,0000	115 584,00
16/03/16	15 000,00	131,6000	1 974 000,00
16/03/16	15 000,00	131,6000	1 974 000,00
17/03/16	978,00	130,0000	127 140,00
TOTAL	115 379,00	130,2231	15 025 013,69

Disclaimer: This document contains forward-looking statements. Although BIC believes its expectations are based on reasonable assumptions, these statements are subject to numerous risks and uncertainties. A description of the risks borne by BIC appears in the section, "Risk factors" in BIC's 2015 Registration Document filed with the French financial markets authority (AMF) on March 23, 2016.

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2016 Agenda (all dates to be confirmed)

1 st Quarter 2016 results	27 April 2016	Conference call
2016 AGM	18 May 2016	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2016 results	4 August 2016	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2015, BIC recorded net sales of 2,241.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: Carbon Disclosure Leadership Index (CDLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index. For more information, please visit BIC corporate web site: www.bicworld.com

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