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**BIC announces a project to invest 12 million euros to modernize its industrial facilities in the north of France**

The BIC Group has presented an investment project to the works council of its subsidiary, Conté (Stationery Category), intended to modernize its industrial facilities in the North of France (Pas-de-Calais). The project includes the transfer of the majority of production lines currently in Boulogne-sur-Mer to another existing site in Samer, in the same region.

This industrial project would

- Consolidate the production of high growth, mass-produced products at a modern, integrated and competitive site,
- Strengthen in the region of Boulogne-sur-Mer, BIC's historical center of expertise in mechanical pencils, graphite pencils and coloring products.

Planned over a 5 year period, the project includes an investment of 12 million euros to extend the production facility at Samer, the site at which employees will be offered a position as the project is completed.

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For more information, please consult the corporate web site: [www.bicworld.com](http://www.bicworld.com)

**2015-2016 Agenda** (all dates to be confirmed)

3rd Quarter 2015 results	21 October 2015	Conference call
FY 2015 results	17 February 2016	Meeting – BIC Headquarters
1st Quarter 2016 results	27 April 2016	Conference call
2016 AGM	18 May 2016	Meeting – BIC Headquarters

**About BIC**

*BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2014, BIC recorded Net Sales of 1,979.1 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: Carbon Disclosure Leadership Index (CDLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX Global ESG Leaders and Gaia Index.*

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