



HELP BIC SPREAD CHEER AND GROW OUR #BIC4COLORGARDEN

You're invited to join BIC in spreading cheer and supporting education through our #BIC4ColorGarden! Starting May 5, 2020 through July 1, 2020 in the U.S., you can help us spread positivity by posting hand-drawn flowers on social media using #BIC4ColorGarden. For each flower drawing posted on Instagram using #BIC4ColorGarden, BIC will donate \$1 to the Kids In Need Foundation (KINF), with a maximum donation of up to \$50,000. Although Instagram re-shares and stories are welcome, they will not count towards our donation contribution.

Follow us on Instagram [@BIC4ColorGarden](https://www.instagram.com/BIC4ColorGarden) to watch the garden grow! For more information on the Kids In Need Foundation visit [KINF.org](https://www.kinf.org).

