



BIC DONATES MORE THAN 100,000 PENS IN AFRICA TO HELP CHILDREN AND ADULTS IN NEED

Continuing its support for communities in the fight against COVID-19, BIC teams in Africa recently donated more than 100,000 pens to supply organizations helping citizens affected by violence and to help children learning from home during the pandemic.

In North Africa, BIC donated 28,000 writing and coloring items to the International Organization for Migration (IOM). The IOM, which serves millions displaced by violence in the region, promotes positive coping mechanisms and resilience by allowing men, women and children to express their emotions through artistic workshops. The donated stationery items—primarily colored pencils, pens and whiteboard markers—can be used in both educational settings and activities that can help reduce anxiety and stress.

Meanwhile, BIC East Africa has given more than 100,000 pens to Uganda’s Ministry of Education and Sports. As the government looks to support families during lockdown, the donated items will help them provide school supplies and study materials for students continuing their education at home due to COVID-19.

These donations are only the latest in BIC’s continuing efforts to help communities and families worldwide. Since March 2020, BIC has donated more than \$1.5 million USD in stationery and shaver products to aid frontline healthcare workers and NGOs fighting the pandemic, in addition to manufacturing thousands of units of personal protective equipment (PPE). BIC also donated up to \$50,000 in the United States to the Kids In Need Foundation while spreading cheer and positivity with its BIC 4-Color Garden campaign, and BIC France is currently coordinating donations with the Soprano

Foundation as part of its "Write, Erase and Reinvent Your Dreams with BIC® Gel-ocity® Illusion® and Soprano" contest.

To learn more about BIC's actions around COVID-19, [click here](#).

To learn more about the "Write, Erase and Reinvent Your Dreams with BIC® Gel-ocity® Illusion® and Soprano" contest by BIC and the Soprano Foundation, [click here](#).