

# Writing the Future, Together



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## Writing the Future, Together Major steps achieved during this first year

A word from Gonzalve BICH, Chief Executive Officer:

“Our sustainable development commitments program, “Writing the Future, Together” concluded its first year with solid results. Thanks to the commitment of BIC team members, I am proud to say that we are on track to achieve the goals we set for BIC by 2025.

The accomplishments made since April 2018 are a great start toward reaching our goal of limiting BIC’s impact on the planet and making a meaningful contribution to the lives of the people we employ and society as a whole in the long term. **Let’s continue Writing the Future, Together!**”

### #1 Fostering sustainable innovation in BIC® products

By 2025, the environmental and/or societal footprint of BIC® products will be improved.



In 2018... we defined the processes and criteria to **evaluate our products.**

The objective is to deploy a comprehensive eco-design process within each of the product categories. To achieve this, we are creating a scorecard tool to assess and improve BIC® products’ environmental and societal footprint. In 2018, we held workshops to gather input from the R&D, Innovation, Marketing, Sustainable Development, Categories, Procurement, and IT teams. **Eight categories of criteria were defined for the scorecard**, including whether the products use recycled plastics, alternative materials and responsible chemistry. In addition, BIC continued its work to align with the circular economy and integrate more alternative materials into our manufacturing process.

Some key figures:

- 📍 **8.32%** of BIC® stationery products are made from alternative materials
- 📍 **6%** of the plastic used in the manufacture of BIC® stationery products is recycled
- 📍 **19** BIC® products have the “NF-Environnement” ecolabel
- 📍 **≥50%** of BIC® products offer environmental benefits

### #2 Acting against climate change

By 2025, BIC will use 80% renewable electricity.



In 2018... **68% of electricity** used by BIC Group worldwide came from **renewable energy sources.**

As of 2018, many BIC sites now use 100% renewable electricity purchased through certificates that support investments in renewable energy. The sites include: **all the factories and the global headquarters in France, the BIC lighters factory and BIC Graphic Europe sites in Spain, and the Manaus plant in Brazil.** This year Cello installed solar panels in one of its factory rooftops in India.

Some key figures:

- 📍 The Milford lighters plant and Shelton Headquarters in the U.S. use renewable electricity since 2012
  - 📍 and BIC shavers factory in Greece uses 100% renewable electricity since 2016.
- Reducing energy consumption and working on energy efficiency are an essential part of acting against Climate Change. During the last 10 years, BIC’s energy consumption per ton of manufactured products has improved by 16%, and we will continue to make progress in this area.

### #3 Committing to a safe work environment

By 2025, BIC aims for zero accidents across all operations.



In 2018... BIC achieved an **incidence rate of 2.09** for BIC team members and 61 out of 84 BIC sites had **zero accidents**.

In 2018, BIC became part of the “Vision Zero” program, a worldwide alliance with over 500 signatory companies and organizations that promote best practices for safety, health and well-being in the workplace.

To support this commitment, BIC:

- Established an international network of HSE (Health, Safety and Environment) experts to share best practices and implement local roadmaps aimed at zero accidents.
- Enlarged the safety reporting scope to cover all BIC team members and activities.
- Implemented an HSE tool for accident monitoring and management across most categories and continents.

### #4 Proactively involving suppliers

By 2025, BIC will work responsibly with its strategic suppliers to ensure we have the most secure, innovative and efficient sourcing.



In 2018... we identified the **strategic suppliers** and their **associated risks and opportunities** on environmental, social and regulatory aspects

To ensure that we have the most secure, innovative and efficient resources, we are developing an action plan to strengthen supplier relations and reach our objective.

Some key figures:

- 346** strategic suppliers were identified out of 15,000 suppliers
- 95** risks were identified
- 10** categories of purchases were evaluated
- 31** categories of actions were identified

### #5 Improving lives through education

By 2025, BIC will improve learning conditions for 250 million children, globally.



In 2018... BIC improved the **learning conditions** for **15 million+** children!\*

BIC teams worldwide acted to promote quality education through: teacher workshops, school contests, educational webinars and more. In 2018, **76 initiatives** were carried out, impacting over **15 million children**. BIC Group also participates in philanthropic actions led by the BIC Corporate Foundation, regions and factories. These programs positively impact many local communities.

- 107** philanthropic actions (donations of products, funding and skills-sharing) benefited local communities,
- 18** projects in **13** countries were supported by the BIC Corporate Foundation.

Team member engagement is also a main pillar of this commitment. In 2018 the 1<sup>st</sup> **BIC Global Education Week** was a great success! Participation included **63 BIC sites** in **40 countries**, allowing BIC team members to give their time to help improve the learning conditions of children from their local communities.

\*People below the legal age in their respective countries.

## #CONTACTS

**Investors Relations:** +33 1 45 19 52 26

Sophie Palliez-Capian  
[sophie.palliez@bicworld.com](mailto:sophie.palliez@bicworld.com)

**Press Contacts:** +33 1 45 19 51 51

Albane de la Tour d'Artaise  
[albane.delatourdartaise@bicworld.com](mailto:albane.delatourdartaise@bicworld.com)

Isabelle de Segonzac: +33 1 53 70 74 70  
[isegonzac@image7.fr](mailto:isegonzac@image7.fr)

## #ABOUT BIC

BIC is a world leader in stationery, lighters and shavers. For more than 70 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2018, BIC Net Sales were 1,949.8 million euros. The Company is listed on “Euronext Paris” and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP A list and CDP “Supplier Engagement rating Leader board”, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, FTSE4Good indexes, Ethibel Pioneer and Ethibel Excellence Investment Registers, Ethibel Sustainability Index (ESI) Excellence Europe, Stoxx Global ESG Leaders Index.

