



**STUDENT VINCENT RASCLARD WINS THE FOURTH EDITION OF THE BIC® PRIZE FOR ENSAPC (ECOLE NATIONALE SUPÉRIEURE D'ARTS DE PARIS CERGY)**

**December 18, 2019 - Student Vincent Rasclard wins the fourth edition of the BIC® Prize for ENSAPC. Rasclard won for his all in black work, « Teilapubel, » for which he imagined a bubbling, moving thick layer that reflects the ink of the BIC® Cristal black pen. As a remembrance of school purses, letters, written words, spread over a single medium. (Dimensions : 45 x37 cm).**

The BIC® contemporary Art Prize for ENSAPC aims to encourage the creation of new artistic expressions, putting the spotlight on emerging artists and students at ENSAPC. The BIC® Prize offers winners the opportunity to explore the artistic potential and imagination of the brand and its products, by appropriating them in their creations made for the occasion. The only indication is to use, put in situation, or represent one or more products of the BIC® brand.

BIC includes their Prize within the ENSAPC in order to support an innovative, open minded and demanding teaching environment, while encouraging cultural diversity. The prize is open to all students of the school and a jury of professionals from the art world rewards the work that it considers to be the best.

This jury, composed of Carole Benzaken - artist and teacher, Marie-Charlotte Bich - for the BIC collection, Florence and Daniel Guerlain - art collectors, Sandra Hegedüs - founder of Sam Art, Hervé Mikaeloff - exhibition curator and contemporary art consultant, Marie-Ange Moulouguet - member of the Marcel Duchamp Prize artistic committee, member of the Art Paris selection committee and consultant and Carine Tissot - director of Drawing Now Art Fair, selected the winner.

Vincent Rasclard grew up in the South of France. As a child, he practiced and studied his environment by trying his hand at DIY and experimenting. These attempts led him to the practice of painting and to multiple techniques (engraving, drawing, ceramics) as well as their possibility to divert them into new variants.



#### THE EXHIBITION

For the first time, the exhibition associated with the BIC® Prize is bringing together participants from the 2019 Prize as well as the 2018 Prize nominees. It presents a set of drawings, sculptures, videos, installations and two performances, which dialogue with the architecture of the Aubervilliers Conservatoire and its usage. The exhibition presents the work from 15 students from the first to the fifth year.

*Exhibition from Wednesday, December 11, 2019 to Saturday, February 8, 2020. Free admission. CRR 93 - (Conservatoire à rayonnement régional d'Aubervilliers). 5 rue Edouard Poisson, 93300 Aubervilliers. Access : Métro line 7 - stop Aubervilliers Quatre Chemins then, 15 min walking or by bus 150 or Bus 170 (stop André Karman).*