

Writing the Future, Together



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Writing the Future, Together BIC sets its new sustainable development commitments for 2025

For more than 60 years, BIC has honored the tradition of providing high-quality, simple, inventive and reliable choices for everyone, everywhere, every time. Since the very beginning, sustainability has been deeply rooted in BIC's values as an integral part of the day-to-day operations and for the past fourteen years, sustainable development has played a fundamental role in BIC's strategy, helping to guide our environmental, social and societal actions. Staying true to its philosophy "Honor the past, Invent the Future", BIC wants its ongoing commitment to

sustainable development to be long-lasting and far-reaching.

The ambition of BIC is to ensure to limit its impact on the planet and to make a meaningful contribution to the lives of its employees and the society in the long term.

Through its new 7-year program, BIC wants to build on its long-standing involvement and accelerate its engagements by pledging to five commitments:

#1 Fostering sustainable innovation in BIC® products.

By 2025, the environmental and/or societal footprint of BIC® products will be improved.

#2 Acting against climate change.

By 2025, BIC will use 80% renewable electricity.

#3 Committing to a safe work environment.

By 2025, BIC aims for zero accidents across all operations.

#4 Proactively involving suppliers.

By 2025, BIC will work responsibly with its strategic suppliers to ensure the most secure, innovative and efficient sourcing.

#5 Improving lives through education.

By 2025, BIC will improve learning conditions for 250 million children, globally.

Writing the Future, Together is an ambitious program to ensure that the Group continually improves as it contributes to building a better world for 2025 and beyond.



**THE 7-YEAR
PROGRAM
EXPLAINED BY
GONZALVE BICH,
CHIEF OPERATING OFFICER**

BIC ambition for sustainability.

At BIC, we believe in providing simple, inventive, reliable choices for everyone, everywhere, every time. And we believe in doing so responsibly – with the planet, society and future generations in mind.

Our approach to sustainability is deeply rooted in our values and is an integral part of our day-to-day operations. Staying true to our philosophy of honoring the past and inventing the future, we want our ongoing commitment to sustainable development to be long-lasting and far-reaching.

Our ambition is to ensure that we limit our impact on the planet and make a meaningful

contribution to the lives of the people we employ and society in the long term, simply because it is the right thing to do.

We believe that improving our environmental and societal product footprint, acting against climate change, providing our employees with a safe workplace, making our supply chain more responsible and reinforcing our commitment to education, are key in shaping our business tomorrow so that we can write a sustainable future for all.

The next chapter of our sustainability journey starts here. With you. Today.

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#ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2017, BIC recorded Net Sales of 2,041.4 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, FTSE4Good indexes, Ethibel Pioneer and Ethibel Excellence Investment Registers, Ethibel Sustainability Index (ESI) Excellence Europe, Stoxx Global ESG Leaders Index.

For more information, please consult the corporate website: www.bicworld.com

