



Follow BIC latest news on    

BIC OPENS NEW WRITING INSTRUMENT FACTORY IN SAMER (NORTH OF FRANCE)

On October 23, BIC celebrated the opening of its new writing instrument factory in Samer (Northern France) in the presence of Gonzalve BICH, Executive Vice-President of BIC Group.

This 29,500-meter square facility, which will house both the production and Research and Development functions will become a global center of expertise and innovation in the field of graphite and coloring products (the core activity of the factory).

This ambitious project to modernize the Group's facilities in the region was possible thanks to the solid partnerships established with local companies, and the active support of the city of Samer and the administration of Boulogne-sur-Mer.

The new BIC Samer site forms part of the Group's objective to reduce the environmental impact of its production facilities. As such this new facility, designed with environmental responsibility in mind, makes the careful use of recycled materials, rainwater recovery, heat pumps, and cold heat recovery units wherever appropriate. The plant is also ISO 14001 and 50001 certified.

"The new BIC Factory in Samer continues the historical production of writing instruments in the region, where the first Conté workshops were conceived. This new facility strengthens our commitment to the region and manufacturing expertise with a fully integrated and competitive production site", commented Gonzalve BICH, Executive Vice-President.

CONTACTS

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian
sophie.palliez@bicworld.com

Katy Bettach
katy.bettach@bicworld.com

Press Contacts

Benjamin Durand +33 1 45 19 51 55
benjamin.durand@bicworld.com

Isabelle de Segonzac +33 1 53 70 74 70
isegonzac@image7.fr

For more information, please consult the corporate website: www.bicworld.com

ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

