



STAPLES “MAKES GIVING BACK HAPPEN” WITH 3RD ANNUAL BACKPACK-A-THON®

May 18, 2016 - Contributed By Holly Speck, National Account Manager

On May 18, 2016, BIC participated in Staples' 3rd Annual Ready for School Backpack-A-Thon®, where 20,000 backpacks were packed with 440,000 school supplies at the Staples headquarters in Framingham, Massachusetts. Each year, Staples partners with national nonprofit organization Cradles to Crayons® to distribute the new backpacks and school supplies to students most in need in Massachusetts.

Nearly 1,100 Staples employees and volunteers formed an assembly line to fill the backpacks with pens, pencils, erasers, highlighters, rulers, pencil sharpeners and notes wishing the students well in the coming school year. BIC donated 56,000 units of Brite Liner® and Round Stic® Grip pens this year. The assembly line that I joined was filling backpacks for Lynn, MA, public schools. It was extremely rewarding to volunteer at the event and see the passion that Staples, like BIC, has for giving back to the community!