



**BIC® 4 COLOURS® PEN FEATURED IN PROÊMES DE PARIS SPRING/SUMMER 2016 COLLECTION**

**March 8, 2016** - Proêmes de Paris, a young French fashion label has announced that a range of its Spring/Summer 2016 collection will feature the BIC® 4 Colours® pen in a playful print. Printed all over on 9 pieces, the pen is also embroidered onto two t-shirts: a classic and a cropped top.

The inspiration for this collection is the classic pen which has accompanied the designers from their school days through to adulthood.

The clothes will be sold at fashionable stores in Paris, Milan and Seoul.

<http://www.proemesdeparis.com/>

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