



BIC, OFFICIAL PARTNER OF COP 21 WITH THE BIC® 4 COLOURS® BALL PEN AND THE BIC® EVOLUTION® GRAPHITE PENCIL

November 23, 2015 - The General Secretariat for the preparation and organization of the COP21 signed an agreement stipulating that the BIC® 4 Colours® pen and the BIC® Evolution® pencil (imprinted by BIC Graphic with the COP21 logo), will be the official ball pens and graphite pencils distributed to the attendees of the 21st Conference of the Parties to the United Nations Framework Convention on Climate Change (COP21/CMP11).

This important international conference, which is set to take place from November 30th to December 11th at Le Bourget (France), will gather on the first day, many State and Government Leaders. In addition to pens, attendees will receive a small notebook, also imprinted by BIC Graphic, a BIC subsidiary specialized in imprinting promotional products.

The BIC® 4 Colours® ballpoint pen (launched in 1970) is manufactured in France in our factories of Marne-la-Vallée (77) and Vannes (56). It offers an average of 8 kilometers of writing for a weight of 12.8 grs. It is certified NF Environnement.

The BIC® Evolution® (launched in 1993) is manufactured in France in our factory of Samer (62) and made of 54% of recycled material. It weighs 7 grs, has an ultra resistant lead and is certified NF Environnement.